

OMCMG

OREGON MEDICAL CASE MANAGEMENT GROUP

Summer 2008 Issue

2008 Board of Directors

Mary Ellen Pierce
President
mpierce540@aol.com

Michelle Coplin
Vice President
Mishc28@hotmail.com

Cristie Greenlee
Immediate Past President
cristieq@aol.com

Dena Rossi
Treasurer
dena.rossi@premera.com

Leslie Conner
Secretary
conner.leslie@verizon.net

Judy Jessing
Education Committee,
judy.jessing@providence.org

Dianne Terrett
membership Committee
dterrett@pacificsource.com

Linda Thompson
Member at Large
lthomp@ubenefits.com

Tom Coogan
Member at Large
tomc@caremedical.com

Tammy Peterson
Conference Chair
tjp95@yahoo.com

Margaret Horn
Website development
Mhorn@avamere.com

Jeane Covey
Member at Large
Jeane.covey@verizon.net

Betty Pyle
Member at Large
Betty.pyle@salemhospital.org

Lisa Cunningham
Member at Large
lisac@progrehab.com

Jo Ann Brown
Member at Large
jbrown@optioncare.net



The President's Corner

In the midst of beautiful summer weather it is sometimes difficult to concentrate on serious issues. High fuel costs have caused some to change their traveling plans and consider 'staycations' – taking time off from work but remaining close to home. Some people find these simplified vacations more restful than ones involving lots of travel. What is ultimately most important is using this time to rest, refresh and refill our wells.

The healthcare industry is facing perhaps its most challenging time in history. Although some say the economy is doing generally well, other indicators are not so positive. Working as a care manager with the aged and chronically ill, I am finding health services more difficult

to access. Physician offices are so busy that it may be weeks or months before an appointment is available. Many doctors have closed their practices to new patients, or have decided to stop accepting certain health plans because of poor reimbursement levels. Physicians are retiring early, or leaving general practice to look for more rewarding options. Our own family doctor retired a year ago and has gone into part-time practice in wound care. Just last week we received a letter from the clinic of our new family doctor, informing us that not only is that clinic site closing and being absorbed by another site across town, our 'new' family doctor is leaving the clinic "to explore new options." And, the letter goes on to say, they are sorry to tell us that all their existing practitioners have full practices, so they won't be able to meet our healthcare needs any longer. Now, we have very good insurance and no outstanding charges with this clinic. We have been patients of this medical group for 23 years. But, they won't be able to meet our needs any longer. The reason? They can't seem to recruit any new doctors. I don't know about you, but I'd call that a bit of a crisis.

So, what are we going to do about this? We have decided to wait and see where our doctor 'lands', hoping he chooses to continue family practice somewhere else. But if he doesn't, we will need to start over. While I am confident we will resolve this to our satisfaction, eventually, it does make me wonder about those who have limited health insurance or one of the "undesirable" plans. What will they do? For all the discussion about the need to divert people from using the ER, when these kinds of things are happening at the clinic level, what other options do people have? The Free Clinic in Vancouver is routinely busy and has had to expand its hours and services to meet the needs of the uninsured. This clinic is heavily reliant on volunteer help and donations from the community. But they can't possibly meet all the needs.

Case management and care management are, more than ever, vital services in a healthcare climate such as this. The outcome of the fall elections may have a very significant impact on how these healthcare challenges are addressed. This will require not just the new President, but senators, congressional representatives, governors and others to work collaboratively and conscientiously toward viable interventions. Our national organization, CMSA, has been very involved at the national legislative level through lobbying efforts and by meeting with various government entities to keep healthcare issues at the front of the priority lists. OMCMG board member, Tom Coogan, Vice President of Care Medical Equipment has for years been heavily involved in advocating for the needs of at-risk patient populations in both Washington and Oregon. It has been tough sledding. Achieving breakthroughs and securing buy-in from state senators and legislators has been a steep uphill battle.

If ever there was a time for accountability and productive effort on the part of our elected officials, it is now. At our conference on November 3 you will hear from a variety of professionals in the healthcare field about the challenges we are facing. I urge you to plan to attend this conference, to learn and to be involved in a dialog about how we can make inroads in resolving these problems. I also urge you to take time to listen to those who are running for office, to determine what these candidates consider to be priority issues, and to convey your own concerns and expectations to them. OMCMG will continue its efforts to provide meaningful education offerings and to collaborate with you and with other chapters in advocating for the needs of those we serve.

Mary Ellen

OMCMG

OREGON MEDICAL CASE
MANAGEMENT GROUP



833 SW 11th Ave., Suite 507,
Portland, OR 97205

www.omcmg.org

OMCMG Meetings

OMCMG meetings are held at
11740 SW 68th Parkway in Portland.

If you have any questions, please call
Judy at 503 224-9460.

Upcoming Events

Oregon Medical Case Management Group 2008 Meetings & Events

Meetings will be held the 1st Thursday of every month from
11:30-1:30 at the Oregon Medical Association **Schedules
are subject to change.**

Please watch for your monthly mailer.

We will apply for CEU's for Certified Case Managers (CCM)
and Nursing Home Administrators which is accepted by the
licensing board for Social Work...

Additional information:

Lisa Cunningham, 503 292-0765, ext. 156,
email: lisac@profrehab.com

Date: August 7, 2008

Topic: Intrathecal Baclofen Therapy for Spasticity Management

Speaker: Dr Stuart Rosenblum, MD, PhD

Sponsor: Medtronic Neurological, Jerry Santiago

Date: September 4, 2008

Topic: Rehabilitation (more detail to follow shortly)

Speaker: Dr. David Russo, MD

Co Sponsors: Care Medical TBA

Date: October 2, 2008

Talk: "Gain Control, Sustain Control An Update on the
Management of Type 2 Diabetes"

Speaker: Bob Pearson

Sponsor: GlaxoSmithKlin

Annual Conference November 3,
Sheraton Portland Airport Hotel

Date: December 4, 2008

Topic: Traumatic Brain Injury

Speaker: Dr. Danielle Erb, MD

Co Sponsors: Progressive Rehabilitation Associates, (PRA)
Therapeutic Associates

Date: February 5, 2009

Topic: TBA

Speaker: TBA

Sponsor: Zoll Lifecor

Combined Meeting A Great Success

The combined meeting with WMCMG and OMCMG held April 19 2008 was a great success and has led to another planned meeting next spring with the new President of CMSA.

Peter Moran the 2007 President of CMSA came to Chehalis to discuss Case Management on a National level and how the decisions made by them affect each of the local groups. He was also interested in knowing how they could be more helpful to local groups and work to include them on the national level. Mr. Moran was well received and plenty of information was passed along through his statements and the networking between both groups.

As soon as a decision on the exact date is made everyone will be notified. If you have suggestions or questions please let a member of the Board of Directors know.

Still to come...

The planning for the November Conference is almost complete and everyone should have received their information packets by now but if you did not they are included in this newsletter. The Board is very excited about the program and we urge everyone to get their registrations in early. New this year is our ability to accept credit cards so no reservation can be held without payment.

The conference will be held November 3, 2008 at the Sheraton Portland Airport Hotel and a block of rooms for \$125.00 per night have been set aside. Please call the OMCMG office if you have questions or email to jasjca@ipns.com.

Celebration of an end to a great year

In addition to the education you receive at the December Luncheon we will once again be raising monies for HouseCall Providers. We will be selling \$10.00 balloons with each item guaranteed to be worth at least that much and \$10.00 raffle tickets.

This year the raffle will include an overnight stay in downtown Portland with dinner and theater tickets or at Trip to Ashland with dinner and ticket to the Shakespearean Theater and a overnight stay or a trip to the Central Oregon Coast with dinner, an overnight stay and a Whale Watching trip and your final choice a set of signed Betty Gimeralli ornaments. The trip to Ashland and the Coast will also include gas cards. Betty and Michael will once again be at the meeting to sign their ornaments and cds which will be on sale. This year is features OMSI and the CD is titled Fly Me to the Moon. This meeting is always a great and fun event so do not miss out.

Raffle ticket will also be sold at the conference or by calling the OMCMG office. The drawing will be held during the December 4th meeting and you need not be present to win.

Finally

We are looking new members for the Board of Directors as the election will be held end of November and announced at the December meeting. The Board meetings are held monthly right after the luncheon meetings and usually last about 1 hour, no meeting in July with a Board retreat in January. If you are a member of OMCMG and are interested in serving please contact a Board member. Each member's name is listed on the front of the newsletter. It is your chance to make a difference and help continue the improvements this board and past boards have already made.



“Impossible is an Opinion not a Fact”

CMSA ORLANDO CONFERENCE 2008 A CASE MANAGEMENT CELEBRATION – IT’S ALL ABOUT YOU

Raise the Standard, Go Beyond Expectations, Find the Balance

This year’s annual conference in Orlando was a celebration of Case Management. With over 11,000 members in CMSA, over 2,800 attended the conference. It was very exciting and energizing to hear about the accomplishments by CMSA for the year. A lot of good information was shared during the sessions and during networking.

Past accomplishments this year have included the addition of CPT codes for telephonic case management. At this time no reimbursement has been attached to the codes but it is a great start.

By October, CMSA will have a new web site which will be more user friendly and will have portals for members, Non-members, consumers, and vendors. This is an effort to enhance the member experience and to broaden the dialogue on issues surrounding the field of case management. This new website will bring new tools and resources to CMSA’s existing members, company members, corporate partners, and chapters. But just as importantly, the website will now include new consumer-directed information as well as information designed for individuals and groups shaping legislation and policies that impact case management.

During the Main conference Peter Moran brought up the Ambassador program and how that Oregon and Washington co chaired a conference that he attended. The Ambassador program will continue next year with CMSA leadership attending local chapter meetings.

CMSA and TCS Healthcare Technologies (TCS) announced a partnership to bring a highly functional and user-friendly care management software application, called ACUITY AnyWare, to case managers as a membership benefit of CMSA.

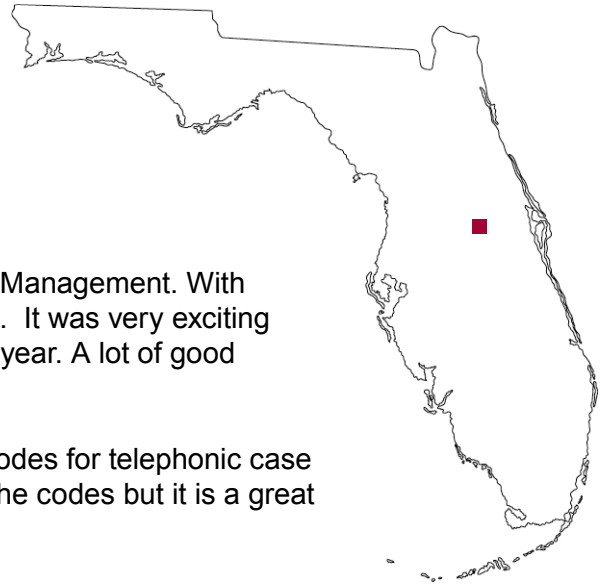
Collaborative Practice Summit are new conferences to encourage leadership of organizations to network together. They present the leading-edge models to explore benchmarks for measurement, and to provide networking opportunities to meet and learn from healthcare leaders developing and piloting Collaborative Practice Programs.

NTOCC - National Transitions of Care Coalition is another organization associated with CMSA. They views transitions of care as a major challenge to health care delivery and realizes it can only be solved by breaking down the silos and barriers between different health care settings and working collaboratively for the good of the patient. More information can be found at www.ntocc.org.

CMSA really needs all members to become involved as volunteers for work groups and remembering to vote for the national officers.

The 2008 conference will be held in Phoenix next June.
His mantra certainly rings true: “Impossible is an opinion, not a fact.”

Data:Infusion:Clinical Data:Newslettter articles:
Orencia-Tysabri



New Inpatient Hospice Services Available Now

After thorough review of hospice services in the Portland metro area, Signature Hospice has developed a dedicated inpatient facility to serve the medical needs of highly acute hospice patients. A stately facility with 12 suites, Signature Hospice House is designed to serve patients in a serene and calming environment. The facility functions to provide respite care, care for individuals who may have distant family members, and care for those people whose medical needs require careful monitoring and attention. The goal of all services provided in the inpatient facility is to aggressively manage pain and symptoms associated with terminal illness.



“When we started the process with the design of the building, I wanted to insure a home-like environment for our patients. All of the rooms and the overall property were designed for comfort, family communication, and clinical care.” Trey Malicoat, President, Signature Hospice, Home Health & Home Care. Large meeting areas and expansive patios allow for patients and families to process the emotions of dying. The colors, artwork and furnishings were selected with the intention of creating a serene experience. In addition, there is a comprehensive volunteer and bereavement program in place to insure appropriate grief process for all patients and their families.

The facility is fully staffed with a compliment of people including a physician, nurse practitioner, RN's, spiritual care specialist, medical social worker, CNA's, housekeeping, chef, bereavement specialist, and volunteers. “Each of the staff people are thoroughly trained to meet the complex physical, emotional, spiritual, intellectual and social needs of highly-acute hospice patients and their families. “Our goal is to be the leader in specialized inpatient hospice care.” Jane Brandes, Chief of Clinical Affairs for Signature Hospice, Home Health & Home Care.

Admission processes are simple, if you have a patient who needs acute inpatient hospice care, please call 800-936-4756 to schedule and intake. Intake processes are conducted by a clinical team able to visit the patient in the hospital, their home or other place of residence. “We understand the importance of getting people onto service quickly. Our goal is to admit all patients within 3 hours of the time of referral.” Cheryl Lovell, Chief of Operations for Signature Hospice, Home Health & Home Care.

For more information or a tour of the facility, please contact Trey Malicoat at tmalicoat@signaturehospice.com or phone 800-936-4756.



OMCMG CONFERENCE SCHEDULE
“Current Perspectives in Healthcare”
~ Monday, November 3rd, 2008 ~

- 7:00am - 8:00am Check in, registration, breakfast bar
- 8:00am - 8:15am Opening remarks, introductions and announcements.
- 8:15am - 9:15am “Current Ethical Issues Facing Healthcare and Case Management
Margaret Allee, RN, JD
- 9:15am - 9:30am Break/Vendor visits
- 9:30am - 10:45am “Challenges in Meeting the Needs of a Senior Population”
Harry Krulewitch, M.D., MPH
Sponsored by Avamere
- 10:45am - 11:00am Break/Vendor visits
- 11:00am - 12:30pm “Current Issues in Infectious Disease / Infection Control”
Pat Preston, MS
Sponsored by Avamere
- 12:30pm - 1:30pm Lunch/Vendor visits
- 1:30pm - 2:30pm “Legislative Perspectives on Current Healthcare with a look to the Future”
Senator Kate Brown, JD
Oregon State Senate
- 2:30pm - 2:45pm Break/Vendor visits
- 2:45pm - 3:45pm “Vision and Vestibular Disorders: Their Impact on Performance”
Kevi Ames, PT/ Julie Allen, OT
Sponsored by PRA
- 3:45pm - 4:00pm Break/Vendor visits
- 4:00pm – 5:30pm “Stress Management for the Healthcare Professional”
Karl LaRowe M.A., LCSW
- 5:30pm Closing remarks, door prizes, evaluation collection and CEU distribution

OVERVIEW

This program benefits Medical Social Workers, Certified Case Managers, Acute Care Nurses, Long-Term Care Nurses, Home Care Nurses, Life Care Planners, Guardians, Conservators, Discharge Planners, Medicaid Case Managers and any Healthcare professional concerned with current and future trends in Healthcare and Care Management.

COURSE OBJECTIVES

Upon completion of this course, participants will be able to:

- Gain an understanding of the ethical issues facing Healthcare and Case Management now and in the immediate future
- Understand the needs of the aging population and the challenges we are facing in meeting those needs
- Achieve insight into the next legislative session and its impact on Healthcare and how it will effect Senior Citizens in particular
- Become aware of the new and/or persistent infectious diseases and what will be done to help control them as well as new Medicare reimbursement issues
- Discuss and better understand the current trends in Vestibular Disorders and the new therapies being used
- Recognize the variety of stressors affecting the Health Professional and how to better manage that stress

CONTINUING EDUCATION CREDIT

We have applied to the following organizations for continuing education: Credits are pending a total of 6 credits each.

Certified Case Manager (CCMC)
Board of Nursing Home Examiners
Adult Foster Home Providers
National Association of Social Workers
CDPM

OVERNIGHT ACCOMODATIONS

We have reserved a block of rooms for \$105.00 per night at the Sheraton Airport Hotel. For room reservations call (503) 281-2500 and ask for rooms held for Oregon Medical Case Management Group.

For additional Information or if you are interested in becoming a vendor or sponsor, please contact Judy Shaw (503) 224-9260 or Email at jasjca@ipns.com.

Check our Website for additional information & conferences updates

www.omcmg.org

For National Information visit the CSMA website at www.cmsa.org

**Oregon Medical Case Management Annual Vendor Fair and Conference
Monday, November 3rd, 2008**

“Current Perspectives in Healthcare”

**Sheraton Airport
8235 NE Airport Way
Portland, Oregon**

Registration

(Please print clearly)

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

**Make Checks Payable to: OMCMG
Tax ID #93-1076734**

- \$85.00 I am a current CSMA member
- \$125.00 Non-Member
- Membership # and expiration date: _____
- Visa / Mastercard accepted. Please phone or send information.
- Information required: Name (On card): _____
- Account number and expiration date: _____

****No reservations accepted without payment. ****

**Mail Form to:
OMCMG Annual Conference
833 SW 11th, Suite 507
Portland, OR 97205
Phone: 503-224-9460 FAX: 503-243-6685**

REFUND POLICY

Full refund if cancellation received in writing before October 27th. After this date there will be no refund, however substitution of registrant is welcomed.

To view conference updates refer to our Website: www.omcmg.org