

OMCMG

OREGON MEDICAL CASE MANAGEMENT

Summer Issue 2009

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OMCMG had a successful turn out for our April joint meeting with Washington's group at Chehlas, Wa with Jeff Frater, President of CMSA. His presentation "The Emerging Health Care Consumer: Roles for the Case Manager " discussed the historical elements of healthcare reimbursement, three factors influencing the changing role of the health care patient to health care consumer, recalled two future roles in Case Management, and discussed three strategic initiatives of the Case Management Society of America that are in response to the changing world of Case Managers. It was an outstanding meeting and we look forward to doing this again next April. Jeff is a great entertaining and knowledgeable speaker.

OMCMG has planned a free summer event July 30 from 4:30-7:00 pm at Wellspring in Woodburn with speaker, Pat Preston. This is a first time summer event for the organization and we have received much excitement about this event. This will provide us with more networking with some case managers who are unable to attend our monthly lunch time meetings and to case managers south of Portland.

Plans are very advanced for our November conference this year and for our December holiday meeting. We will be sharing this in more detail closer to event times.

It has been exciting to see new enthusiasm among our board. Everyone has been active in preparing for our special events and even having some fun too.

We wish to offer our monthly meetings and newsletters as an opportunity to network. We are making attempts to increase the available time for this valuable benefit of our organization. It is so nice to be able to talk to others that have the same issues and hear how others are handling. Talking with vendors about new products, new regulations, etc is also so important in keeping up with healthcare today. We realize time is important but hope that when you are able to spend a few extra minutes networking that you will find you look forward to this segment of our monthly meetings.

We still are seeking additional members and appreciate everyone letting others know about our great organization. Our organization is you. So please let any of the officers or board members know your suggestions for ensuring that our group meets your expectations and needs.

Attending your chapter monthly meetings is an opportunity to network with other who are undergoing similar changes in healthcare. This is your opportunity to be the change you have been asking for without the anxiety of having someone else make the changes. This is your organization. You're Chapter. You're profession. Become engaged. Give back to the entity that has provided you with required CEU's, terrific networking opportunities, socialization with peers at meetings and conferences and seminars that impart state of the practice information necessary for your daily work.

Happy Spring,
Betty Pyle, RN,MS, FAACM,CMC,CMCN
President OMCMG



Betty Pyle
President

UPCOMING EVENTS

OMCMG

OREGON MEDICAL CASE MANAGEMENT GROUP

833 SW 11th Ave., Suite 507,
Portland, OR 97205

www.omcmg.org

MISSION STATEMENT

OMCMG's mission is to provide a common ground for individuals practicing case management in health-related fields. We seek to provide peer support and education in a relaxed, non-competitive environment. OMCMG strives to promote quality and growth of case management on a local and national level

OMCMG Meetings

OMCMG meeting are held at
11740 SW 68th Parkway in Portland.

If you have any questions, please call
Judy at 503 224-9460.

Oregon Medical Case Management Group 2009 Meetings & Events

Meetings will be held the 1st Thursday of every month from 11:30-1:30 at the Oregon Medical Association **Schedules are subject to change.**
Please watch for your monthly mailer.

We will apply for CEU's for Certified Case Managers (CCM) and Nursing Home Administrators which is accepted by the licensing board for Social Work...

Additional information:

Lisa Cunningham, 503 292-0765, ext. 156,
email: lisac@profrehab.com

August 6, 2009

Subject: **"Painful Varicose Veins: New and Improved Treatments"**

By: Carl Balog, MD

Sponsor Care Management Associates, Inc.

September 3, 2009

Subject: **ADJUNCTIVE HYPERBARIC OXYGEN THERAPY:** An Evidence-Based Approach to Hyperbaric Wound Healing

By: Dr. Frank Arroyo, Medical Director

Sponsor: Willamette Valley Wound Care and Hyperbaric Medicine

October 1, 2009

Subject: **Diabetes**

Sponsor: Novo Nordisk or TBA

November 2, 2009

Conference: "Case Management" - Moving onward in Turbulent Times

December 3, 2009

Subject: **Acupuncture, Chiropractic, and Naturopathic Medicine**

Holiday Party with raffle and balloons

Sponsor: Retirement Connection

OMCMG is sponsoring
A Summer Mixer!

“Major Injuries: Family and Case Management-
Impact on Recovery”

Presented by: Andrew Ellis, Ph.D Clinical Director
The Brain Injury Rehabilitation Center at PRA



OMCMG would like to invite you to attend a complimentary summer gathering where Vendors will share their expertise and product knowledge with Case Managers from throughout Oregon with food and refreshments provided.

The event will be on July 30th 2009, from 4:30 pm to 7:00pm. It will be held at Wellspring in Woodburn, Oregon.

Wellspring
1475 Mount Hood Ave.
Woodburn, OR 97071

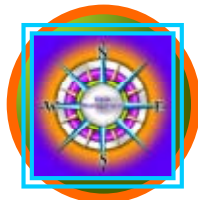
Please RSVP no later than July 27th 2009
Please call Amy Schmidt at (503)345-8595
Or email amy@RetirementConnection.com

To view meeting updates please refer to our website www.omcmg.com

SAVE THE DATE

*** SAVE THE DATE ***

**Oregon Medical Case Management Annual Vendor Fair and Conference
Monday, November 2nd, 2009**



**“Case Management:
Moving Forward in Turbulent Times”**

**Sheraton Airport
8235 NE Airport Way
Portland, Oregon**

The OMCMG Board would like to thank all of those who gave donations in the 2008 Fundraiser for Housecall Providers:

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Lloyd Center
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Mimi & Madre

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OMSI
Oregon Shakespeare Festival
Oregon Zoo
Pacific Coast Restaurants
Pig 'N Pancake
Pittock Mansion
Portland Beavers – PGE Park
Portland Baroque Orchestra
Portland Center Stage
Portland Classical Chinese Garden
Portland Nursery
Portland Spirit
Red Tail Golf Course
Spring Hill Suites
Standing Stone Brewing Co.
Starbucks
Stern Wheeler
Columbia Gorge & Marine Park
Sunset Lanes
Portland Spirit
VooDoo Doughnut Too!
Washman Auto Spas
Washman Car Wash
Waterfront Bicycles
Wilsonville Family Fun Center
Yoga Pearl

BOARD RETREAT

A WORKING MEETING

The annual Board Retreat held up at Mt. Hood in March was once again a great success. First time President Betty Pyle, led the new Board through a variety of activities and decision making processes to ensure the success of this year's programs.

Each Committee Chair discussed the past year and what they were intending on happening for this year. The conference was discussed in great detail including picking the theme and speakers. Also decided was to hold a July meeting that centered on vendors and inviting Case Managers from up and down the valley and coast. Amy Schmidt is Chairperson for both events.

This year's board contains a good mixture of both new and old members with some very creative ideas that will benefit all program participants. If anyone especially Nurse Case Managers are interested in joining next year's board please contact a board member. Each board members name is listed on the front page of the newsletter



2009 BOARD RETREAT



Leslie and Margret



Lisa C



Tom and Amy



Judy J



The Group



Rhonda and Dena



The Cooks

CMSA CONFERENCE SUMMARY

7/14/09

Case Management Society of America President Jeff Frater welcomed 2,400 very warm case managers to the 100 degree heat of Phoenix for the 19th annual CMSA conference and expo, "Where Innovation Meets Enlightened Advocacy." The CMSA 2009 conference theme was chosen to reflect the dynamic challenges facing healthcare, where patients are no longer passive recipients of healthcare, but informed consumers of health care services. Jeff noted that even as the conference was commencing in mid-June, policy makers in Washington, DC had begun "the most vigorous debate in a decade on the role and structure of healthcare financing, delivery and coverage."

Case managers scattered across the continuum of the practice converge annually to share their patient's stories, commiserate, collaborate, learn and listen. The curriculum of the CMSA conference reflected the strength of case management, bolstered by diverse participation including a strong presence from military, academic, disease management, academic, legal, managed care, social work and behavioral health communities of practice.

As evidenced by the participants in Phoenix, case management remains a vibrant field, whose stakeholders are adapting to the challenges in healthcare, including new approaches to old diseases using the chronic care model. Other challenges include emerging ethics legislations, genomics and the emerging field of personalized medicine. Case managers are working to tear down barriers that separate patients and families from the health care team, while lifting quality of care, and empowering healthcare consumers.

The keynote speaker, corporate strategist Stan Slap, regaled the CMSA audience with his, "Wide World of Management Excuses." These excuses, according to Stan lead to dysfunctional management and employee cultures and result in poor customer/consumer/patient experiences. According to Stan, "whining" isn't a strategy and victim isn't a job description." Stan encouraged case managers, with great wit and passion, to emotionally commit to case leadership, not just case management.

A standing-room-only session, "Legal Issues for Case Managers, Ask the Expert," focused on the topic of the nurse licensure compact, a timely political issue for case managers who practice, assess and advocate for their clients across state lines. Nurse attorney speakers imparted their conviction that telephonic case managers are committed, and accountable for the health, safety and well being of the patients they serve, yet are vulnerable in non-compact states to lawsuits based on the theory of negligent provision of case management services. The evolving high profile of case management in the climate of healthcare reform is raising increased attention to the practice, which has experienced relatively few malpractice claims to date. According to the CMSA position paper on multi-state licensure, when RNs practice (onsite or telephonically) across state lines, they are required by law to be licensed in each state where their patients reside (not the state where they reside). Interested case managers were encouraged to become actively involved in their state legislature to ensure that multi-state licensure competencies are standardized.

The annual CMSA conference is an incredible opportunity to learn and listen to the best and the brightest stars of case management and network with colleagues from large and small CMSA chapters all across America. It was a fun, educational and rewarding experience to represent the Oregon Medical Case Managers Group in Phoenix. CMSA will convene next June in at the Disney Coronado Springs resort to celebrate their 20th annual conference with the theme, "Dreaming and Doing."

THE 2009 - PORTLAND ORNAMENT

Oregon Medical Case Management Group



The 2009 Portland Ornament™

The Capitol Dome
Celebrating Oregon's
150th Anniversary

Betty Woods Gimarelli's 2009 Portland Ornament celebrates Oregon's 150th anniversary, capturing the majesty of the Capitol Dome. One of Oregon's most recognizable landmarks can be one of the most recognizable ornaments on your tree this year. Available for only \$28.00. Will be seen in the November 23 issue of "People".

Number of ornaments _____	X	\$27.00 = \$_____
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Shipping	X	\$1.99 = \$_____
Total Enclosed		\$_____

Visa or MasterCard # _____ Exp. Date _____


Please make checks payable to OMCMG:

You may use your Visa or MasterCard to order these ornaments.
Oregon Medical Case Management Group Annual Holiday Fundraiser
Each ornament is \$8.00 Tax Deductible. Tax ID#: 93-107-6734
For Additional Information call
Judy Shaw at 503-224-9460

Copies are available of 2008 featuring Oregon Museum of Science & Industry and 2007
Ornament featuring
The "Queen of Rosaria's Crown"

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2009 CHEHALIS MEETING





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